



## International Market Snapshot

The International Market Snapshot (IMS) is a concise and tailor-made snapshot of market information, helping you make decisions on your international market development. It is an overview of trends, useful contacts and competitor activity in up to 2 country markets.

IMS is designed to be intuitive and delivered quickly to help you make informed decisions about your next steps in selected international markets. There are three great value service levels, described further overleaf.

### You may be faced with one or more of the following scenarios:

- You are getting enquiries from new countries and want to know more about these markets and their potential
- You may have been contacted by an agent who wants to represent you, but you want to know more about the country, market and potential opportunity
- You may be in the B2C market and want information on potential distribution channels for your products in a chosen international market

- You may be in the B2B market and want to understand what the routes to market are for your products / services and want information on the country and sector activity
- You may be considering attending an international trade fair or even exhibiting at one and want information from the target country to inform your decision making process

### International Strategy Solutions has a built an exemplary reputation on offering:

- Innovative solutions
- Pragmatic approach
- Extensive international commercial experience
- Insightful research

### What to do next:

- 1 Are you trading or considering trading internationally and want more information about specific country markets or sectors?
- 2 Can you relate to any of the scenarios described above and want more information to help you make informed decisions
- 3 If you answered yes to either of the above questions, contact us to see how we can help



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### What you get:

The IMS is a concise and tailor-made report of market information with web links to internet sites with information on:

- Up to date news and other background information to help you understand the environment
- Competitor activity
- Agents and distributors so you can compare routes to market
- Trade events to visit or exhibit at
- 1-2 countries per snapshot package

The IMS is available in three great value service levels, described below. Delivery is fast – usually within 5-10 working days:

**IMS 1**  
**£799 + VAT**

IMS1 is designed to be quick and straightforward; delivery is fast and you receive the IMS1 by email and teleconference.

**IMS 2**  
**£999 + VAT**

IMS2 is also fast with the benefit of delivery in a meeting, so you can get started straightaway.

**IMS 3**  
**price on application**

IMS3 is for those looking for a more comprehensive research project to help form a strategic plan for market entry.

**Our services work for you if you are considering trading internationally or if you want to develop your existing international trade. We help you identify where to focus your international trade without you having to struggle to know where to target or waste your time.**

**Contact ISS to discuss your requirements or go onto our website and fill in the IMS Contact Form**

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