



## International Strategic Audit

The International Strategic Audit takes a holistic view of a company's current international strategic status, taking into account its current or intended internationalisation programme. As such it acts as an aid to the company's strategic decision making and business planning processes. The programme also includes the development and presentation of strategic recommendations for the client firm. It is designed for senior management who require more prescriptive strategic analysis to ensure further rigour in the development of their international business plans and their company's internationalisation more generally.

### Benefits of the International Strategic Audit:

- Gives you an independent audit of your current international and business strategies to aid the international strategy and business planning processes
- Provides you with reasoned, independent strategic recommendations and directions
- Acts as a structured discussion platform for senior management teams in the development of their own international strategy and business plans

- Rapid delivery means that "real-time" data can be captured and used, in order that strategic recommendations are current and relevant at the time of presentation
- Gives you the foundation upon which to build your international strategy and make informed decisions on its implementation

### International Strategy Solutions has a built an exemplary reputation on offering:

- Innovative solutions
- Pragmatic approach
- Extensive international commercial experience
- Insightful research

### What to do next:

- 1 Are you considering trading internationally and want to know how to start?
- 2 Have you established international trade and want help to develop it?
- 3 If you answered yes to either of the above questions, contact us to see how we can help



## International Strategic Audit

The International Strategic Audit is an important stepping stone on the pathway to developing a coherent international strategy and is valuable for companies who don't yet trade internationally and want to know how to start, or have established international trade and want to develop it further.

We follow a systematic process of data gathering, analysis and delivery of findings to allow you to make the right decisions to develop and implement your international strategy:

### International Strategic Audit Process Stages:

<b>Stage 1: Data Collection (1/2 day)</b>	Consultation with your business to gather data across all key business areas.
<b>Stage 2: Data Analysis (1 day)</b>	Using a variety of well-established business analysis tools and models to generate the current strategic status of the business.
<b>Stage 3: Feedback (1/2 day)</b>	Feedback takes the form of an interactive presentation to demonstrate your company's current strategic position and recommendations for your future international strategy.

Our services work for you if you're starting to export or want to develop your existing international trade

**Contact ISS to discuss your requirements**

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